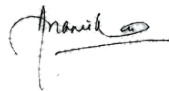


Visionary RCM Infotech

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Anamika Sahu
Managing Editor



↓
Rajesh P Surana,
Co-Founder & CEO

Visionary RCM Infotech: Limitless Exposure to Career Development Programs

OFFICES:

Chennai, Coimbatore, Hyderabad & California

OFFERINGS:

Health Plan & HIM Services

In recent decades, career development is considered as a key component of a company's attraction & retention strategy. Today, employees weigh learning and skill development more than salary and are ready to compromise on the monetary front if offered a chance to learn, tossing away the hunger of grow & learn, and making the way for holistic career development and achieving the milestones. Infact many candidates don't take-up employment with an organization unless it offers career development as a basic element of its culture. Chennai-based Visionary RCM Infotech (VRCM) works on People Excellence model wherein associates are endowed with collaborative working environment and allowed to explore and map their dynamic career path tailored to their personal goals. "We invest ample time in placing effective career development structures across our global business and whatever you want to achieve, we have a culture that respects and supports your ambitions," asserts Rajesh P Surana, Co-Founder & CEO, Visionary RCM Infotech.

Being sustainable and knowledge centric and majorly owned by The Carlyle Group, this ISO (27001:201) certified and HIPAA compliant firm not just renders empowering and positive environment to motivate associates, but also encourages them to pursue their ideas with freedom, thereby creating loyalty & engagement, and delivering the highest level of services to the clients. "Our partnership with Carlyle is of significant importance to our growth, as it brings along not just financial resources, but also strategic relationships across the globe, access to best in class leadership pool and global standard practices. This partnership shall immensely benefit VRCM in its transition from a standalone coding company to a healthcare enabler with global footprint," asserts Rajesh.

This is how VRCM has forged a stellar reputation for offering business value to 250+ healthcare clients by combining technological & operational excellence with deep clinical proficiency spanning across payers & providers. VRCM entertains health plans, employers, healthcare analytics companies and providers with decade of expertise in risk adjustment solutions, audit and quality of care for medicare, medicaid, commercial health plan and value-added services in coding, billing, AR follow-up and denial management (HIM services), enabling them to dramatically cut their costs and improve quality objectives.

Holistic Approach

The career growth trajectory never slows down at VRCM. It inducts people who are willing to begin or advance their career and its unique hiring model evaluates them based on client's requirement, working environment, and values en-

suring each candidate is matched with right role. Firmly believing in holistic career development, VRCM designs an industry-oriented training program (three months) for new joiners that not only train and give them corporate exposure, but also render a fruitful career path by making them ready for the job. The program constitutes of class room and on-the-job training, delivered by industry experts having immense experience in different domains. Associates are entitled to procure international recognized certification (CPC) from American Academy of Professional Coders, whereas the entire examination fee is borne by VRCM. Moreover, the technical team is equipped with specialist knowledge & qualifications, and creative learning tools. "Our strong brand recognition and diverse sourcing channels enable us to maintain a position of influence with potential candidates, which give us a strong competitive edge in attracting and securing talent," adds Rajesh.


Alongside, it motivates associates to achieve maximum from every undertaken role/project, gives them the understanding of tools & technologies and guides them throughout their career trajectory. Employees have the freedom, support and mobility to move their career in their favorable ways where their career takes them across international projects and senior roles, while offering exciting prospects and new challenges. Lend your ears to Abdul Hammed M, Senior Manager, RCM Services, who speaks about his growth trajectory at VRCM, "I joined the VRCM in 2007 at an entry level and today I have grown to a senior manager. The company is a great place to grow, learn new skills, and serve people around the world". No wonder, VRCM has grown from a mere four founding employee to 3000+ global pool over the last 11 years.

Exceptional HR Policies

Apart from professional growth opportunities, the company deploys benefits like medical, insurance including dependent, retirement & pension plans, gratuity, ESIC, bonus, annual & parental leaves, paid time-off (monthly basis) and advance salary during emergency along with an attractive annual incentive and equal growth opportunities. Seizing up to 50 percent of the total workforce, the women are also bestowed with equal perks, which include maternity leave (26 weeks),

work-from-home facility (if necessary) and customized training design to meet their specific needs. Helping employees to strike a better work-life balance, VRCM has institutionalized a HR framework that has rolled out flexible timings, job sharing, family friendly leave schemes, health & welfare support, training & development, and special leave for family emergencies & exams. Besides fun elements like games, celebrations and team outings, the organization offers recreation for associates to socialize, build relationships, and collaborate in informal, recreational settings with team members. A dedicated engagement team is deployed to organize these fun-filled and collaborative events.

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Keen on cultivating a culture of happiness, VRCM conducts annual employee experience survey and crafts interactive HR portal to capture associate feedback on important issue and address their queries with a prompt and openly published response. "We strongly believe that happy associates make happy customers. Whether it is community events, celebrating co-workers or fostering work relationships and teams, we have a culture that is fast, friendly and fun. We're a great place to work," concludes Rajesh. 



Key Management

Rajesh P Surana, Co-Founder & CEO

Rajesh founded VRCM in 2006 with a vision to build a services company specializing in healthcare RCM and medical coding services.